

# SARAH-ROSE ALLAHMORADI

Production & Design | rose.allahmoradi@gmail.com

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## PROFILE

I design at the intersection of strategy, production, and collaboration—where ideas are often at risk of breaking down. With a background in industrial design and production coordination, I focus on creating clarity within complex systems and helping teams move from intention to execution more effectively.

## CORE STRENGTHS

- Translating ambiguity into clear, actionable systems
  - Facilitating collaboration across teams and stakeholders
  - Improving workflows by identifying gaps and inefficiencies
  - Balancing creative exploration with real-world constraints
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## RELEVANT EXPERIENCE

### Mint Green Group — Production & Design Coordinator

Worked at the intersection of sales, design, and production in a fast-paced environment, ensuring ideas were carried through to execution with clarity and consistency.

- Acted as a bridge between teams, aligning expectations, timelines, and deliverables
- Introduced process improvements that reduced revisions, delays, and ordering errors
- Managed complex workflows from concept through delivery across multiple stakeholders
- Supported large-scale brand partnerships by improving communication and production flow

### Global Pet Foods — Operations Manager

Oversaw daily operations while fostering team collaboration, customer engagement, and community involvement in a fast-paced retail environment.

- Established clear communication between staff and leadership, reducing miscommunications and missed deadlines
- Led hiring, onboarding, and training processes, building a team aligned with operational goals
- Organized and participated in community outreach initiatives, including pet charity events and food drives, enhancing local engagement and brand presence

### Carleton University — Fabrication Lab Manager

Supported a collaborative environment where students and teams developed ideas through hands-on making, iteration, and experimentation.

- Guided prototyping and problem-solving processes from concept to realization
  - Provided technical and design feedback to strengthen project outcomes
  - Managed shared tools and workflows to support a wide range of users and projects
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## EDUCATION

### Carleton University

Bachelor's - Industrial Design

Minor - Technology, Sociology, and Environmental Sciences (TSES)

### UDEMY

Certificate - Project Management Professional (PMP)

## APPROACH TO INTERDESIGN

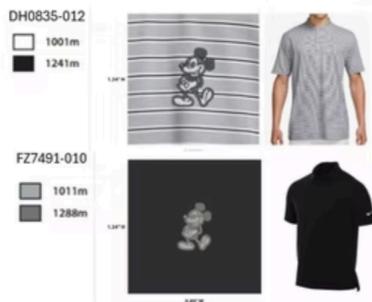
I bring a systems-oriented, collaborative approach to design—one that is comfortable working through ambiguity and grounded in listening, making, and iterating alongside others.

I'm particularly interested in contributing to projects that require engaging with communities, navigating complexity, and translating insights into tangible, context-sensitive solutions. I aim to support not just what is being designed, but how teams work together—creating clarity, alignment, and momentum within the process.

### Portfolio Link:

[sarahrose.digital](http://sarahrose.digital)

### Design Summary:



Production Coordination and artwork alignment across Client programs, ensuring creative assets translated accurately into final products while meeting strict brand standards and delivery timelines. This work supported multiple SKUs and seasonal launches within a fast-paced, high-volume environment.



Developing artwork for Nike x Waste Management for the Phoenix Open including multiple design directions that were scalable for production